

LÉA 7 20 | GRAPHIC CULLY. 24 | DESIGNER

Hey there! I'm Léa, a digital designer with over 9 years of experience navigating the worlds of design from ad agencies like Havas Paris to event agencies in Shanghai. I've adapted my skills across every challenge, from crafting sleek websites and UI designs to creating mood-setting videos and mini-games. Now freelancing from anywhere with a Wi-Fi connection, I thrive on learning new things, embracing new adventures, and finding creative solutions.

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EXPERIENCE

2022 - today | Freelance

→ GRAPHIC DESIGNER/DIGITAL ART DIRECTOR/MOTION DESIGNER

UI design, motion design, video editing, web design, illustration, emailing, declination of campaigns on social media, ...

Clients: YSL beauty, Vichy Laboratoires, L'Oréal Groupe, IAD, Bion3, ...

2019 - 2022 | K2 Shanghai, China

DIGITAL ART DIRECTOR/2D DESIGNER

Wechat mini programs/games design, motion design, storyboard, video editing, assist in event conceptualization, 2D design

Clients: Cartier, Chopard, Asics, Gucci, Perrier-Jouet, De Beers, ...

2018 - 2019 | Mediasia Shanghai, China

GRAPHIC DESIGNER/DIGITAL ART DIRECTOR

Wechat mini programs/articles design, web design, UI design, guidelines, flyer design

Clients: Campanile, Dim, JJ Global, Confee

2015 - 2018 | Havas Paris, France

GRAPHIC DESIGNER/DIGITAL ART DIRECTOR

Web design, UI design, motion design, illustrations, newsletters design, declination of campaigns on social media

Clients: Altran, Lagardère, La Poste, LVMH, EDF, Air France, INCa, ...

2015 | Digitas.LBI, France

GRAPHIC DESIGNER

Web design, UI design, illustrations, newsletters design, declination of campaigns on social media

Clients: Louis Vuitton, Hennessy, Mumm, Sephora, Nissan, ...

EDUCATION

2013 - 2015 | LISAA Paris, France

MASTER DIGITAL ART DIRECTION

2009 - 2012 | LISAA Strasbourg, France

BTS GRAPHIC DESIGN

2006 - 2009 | High School Réunion, France

LITTERATURE BACCALAUREAT ART OPTION

SKILLS

LANGUAGE

French: Native

English: Fluent

Spanish: Intermediate

COMPETENCES

Art direction, UI Design, motion design, video editing, graphic design, typography, storyboard, emailing design, illustration

SOFTWARES

Figma, Photoshop, Illustrator, After Effects, Premiere Pro, InDesign, Audition, Sketch, PowerPoint, Keynote, Wordpress