

# LÉA 1 20 | GRAPHIC CULLY. 25 | DESIGNER

Hey there! I'm Léa, a digital designer with over 9 years of experience navigating the worlds of design from ad agencies like Havas Paris to event agencies in Shanghai. I've adapted my skills across every challenge, from crafting sleek websites and UI designs to creating mood-setting videos and mini-games. Now freelancing from anywhere with a Wi-Fi connection, I thrive on learning new things, embracing new adventures, and finding creative solutions.

33 y/o

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## EXPERIENCE

2022 - today | Freelance

### → GRAPHIC DESIGNER/DIGITAL ART DIRECTOR/MOTION DESIGNER

UI design, motion design, video editing, web design, illustration, emailing, declination of campaigns on social media, ...

Clients: YSL beauty, Vichy Laboratoires, L'Oréal Groupe, IAD, Bion3, ...

2019 - 2022 | K2 Shanghai, China

### DIGITAL ART DIRECTOR/2D DESIGNER

Wechat mini programs/games design, motion design, storyboard, video editing, assist in event conceptualization, 2D design

Clients: Cartier, Chopard, Asics, Gucci, Perrier-Jouet, De Beers, ...

2018 - 2019 | Mediasia Shanghai, China

### GRAPHIC DESIGNER/DIGITAL ART DIRECTOR

Wechat mini programs/articles design, web design, UI design, guidelines, flyer design

Clients: Campanile, Dim, JJ Global, Confee

2015 - 2018 | Havas Paris, France

### GRAPHIC DESIGNER/DIGITAL ART DIRECTOR

Web design, UI design, motion design, illustrations, newsletters design, declination of campaigns on social media

Clients: Altran, Lagardère, La Poste, LVMH, EDF, Air France, INCa, ...

2015 | Digitas.LBI, France

### GRAPHIC DESIGNER

Web design, UI design, illustrations, newsletters design, declination of campaigns on social media

Clients: Louis Vuitton, Hennessy, Mumm, Sephora, Nissan, ...

## EDUCATION

2013 - 2015 | LISAA Paris, France

### MASTER DIGITAL ART DIRECTION

2009 - 2012 | LISAA Strasbourg, France

### BTS GRAPHIC DESIGN

2006 - 2009 | High School Réunion, France

### LITTERATURE BACCALAUREAT ART OPTION

## SKILLS

### LANGUAGE

French: Native

English: Fluent

Spanish: Intermediate

### COMPETENCES

Art direction, UI Design, motion design, video editing, graphic design, typography, storyboard, emailing design, illustration

### SOFTWARES

Figma, Photoshop, Illustrator, After Effects, Premiere Pro, InDesign, Audition, Sketch, PowerPoint, Keynote, Wordpress