LÉA ⌐ 20 | GRAPHIC
⌐CULLY. 23 | DESIGNER

Hi, I'm Léa, a French graphic designer, with 7+ years of experience.
Specialized in digital, UI, motion design and video, I also have
editorial and 2D design background. As a multi-skilled designer,
I like to play with all the graphic design tools I know and learn new ones,
my sense of adaptability no longer needs to be proven.
I have spent time living and working in Paris and in Shanghai,
I am now looking for a new adventure in Amsterdam!

31 y/o
leacully.com
→ **cullylea@gmail.com**
  +33 659 937 727

EXPERIENCE

2022 - today | Freelance

→ **GRAPHIC DESIGNER/ART DIRECTOR**

UI design, motion design, video editing, web design, illustration,
emailing, declination of campaigns on social media, ...
Clients: YSL beauty, Vichy, Lancôme, IAD, SEP

2019 - 2022 | K2 Shanghai, China

DIGITAL/2D DESIGNER

Wechat mini programs/games design, motion design, storyboard,
video editing, assist in event conceptualization, 2D design
Clients: Cartier, Chopard, Asics, Gucci, Perrier-Jouet, De Beers, ...

2018 - 2019 | Mediasia Shanghai, China

GRAPHIC DESIGNER/ART DIRECTOR

Wechat mini programs/articles design, web design, UI design,
guidelines, flyer design
Clients: Campanile, Dim, JJ Global, Confee, ...

2015 - 2018 | Havas Paris, France

GRAPHIC DESIGNER/ART DIRECTOR

Web design, UI design, motion design, illustrations, newsletters
design, declination of campaigns on social media
Clients: Altran, Lagardère, La Poste, LVMH, EDF, Air France, INCa, ...

2015 | Sapient Paris, France

GRAPHIC DESIGNER

Web design, UI design, illustrations, newsletters design, declination
of campaigns on social media
Clients: Louis Vuitton, Hennessy, Mumm, Sephora, Nissan, ...

EDUCATION

2013 - 2015 | LISAA Paris, France

MASTER DIGITAL ART DIRECTION

2009 - 2012 | LISAA Strasbourg, France

BTS GRAPHIC DESIGN

2006 - 2009 | High School Réunion, France

LITTERATURE BACCALAUREAT ART OPTION

SKILLS

LANGUAGE

French: Native
English: Fluent
Spanish: Intermediate

WORK FIELDS

Art direction, UI Design, motion design,
video editing, graphic design, typography,
storyboard, illustration, brand design,